

EXHIBITOR INFORMATION



EXHIBIT HALL | MONDAY, SEPTEMBER 16, 2024

LOCATION

Norfolk Waterside Marriott | 235 E Main St, Norfolk, VA 23510

CONTACTS

Shannon Moore, CPRP | smoore@vbgov.com | (757) 385-0443

Bailey Kasten, VRPS Executive Director | bailey@vrps.com | (804) 730-9447



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ABOUT VRPS

Founded in 1953, VRPS is a 501 (c) (6) organization with over 1,400 members representing 120 parks and recreation departments across Virginia. VRPS plays a leading role in state parks and recreation in the nation and exists to unite all professionals, students, and businesses engaged in the field of parks, recreation and leisure services. We also provide educational and networking opportunities for our members and maintain a legislating presence on the local, state, and national level to ensure representation of parks, open space and recreation services.

COMMERCIAL MEMBERSHIP

Companies involved in the delivery of leisure services, equipment, supplies, or similar associated activities for parks and recreation qualify for VRPS Commercial Membership for \$250 and features the following benefits:

- Access to online membership directory including corporate logo, website URL, and social links in commercial member listing
- VRPS member agency department mailing list upon request
- Virginia Parks & Recreation digital publications
- 10% off advertising
- Free job bank and classifieds postings
- Full use of members-only sections of VRPS.com
- Two individual commercial representative memberships
- Exposure on VRPS "Preferred Vendors" webpage including a hotlink to your website
- Exposure in Virginia Parks & Recreation digital publications on a full-page ad representing preferred vendors (distributed electronically to entire VRPS membership)



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2024 EXHIBIT HALL | NORFOLK WATERSIDE MARRIOTT

Monday, Sept. 16th 11 - 2 p.m. / Setup: Sunday, Sept. 15th 9 a.m. - 3 p.m. / Tear down: 2:15 - 4:15 p.m.

The Virginia Recreation & Park Society's Annual Conference provides access to a field of leaders and financial decision-makers throughout the Commonwealth of Virginia.

Your exhibit booth is an easy and affordable way to promote your product, program, or services to a targeted professional audience while supporting the continued development of the field of Parks and Recreation. If the VRPS vision, mission, and values are in alignment with yours, we encourage you to become a conference exhibitor.

Premium Booths - 10' x 16'

- Pipe and drape
- 8' high backdrops
- 3' high side rails
- Two draped 6' tables
- Two chairs
- One booth identification sign (7" x 44")

Standard Booths - 8' x 10'

- Pipe and drape
- 8' high backdrops
- 3' high side rails
- One draped 6' table
- Two chairs
- One booth identification sign (7" x 44")

BOOTH RATES					
		Before 2/28/24		After 2/28/24	
		Member	Non-Member	Member	Non-Member
PREMIUM	10' x 16'	\$1,250	\$1,500	\$1,350	\$1,600
STANDARD	8' x 10'	\$615	\$865	\$715	\$965

Non-member fee includes a one-year VRPS Commercial Membership valued at \$250.

There is no guarantee of inclusion in conference materials and/or digital promotion for booth rentals secured after July 1, 2024.



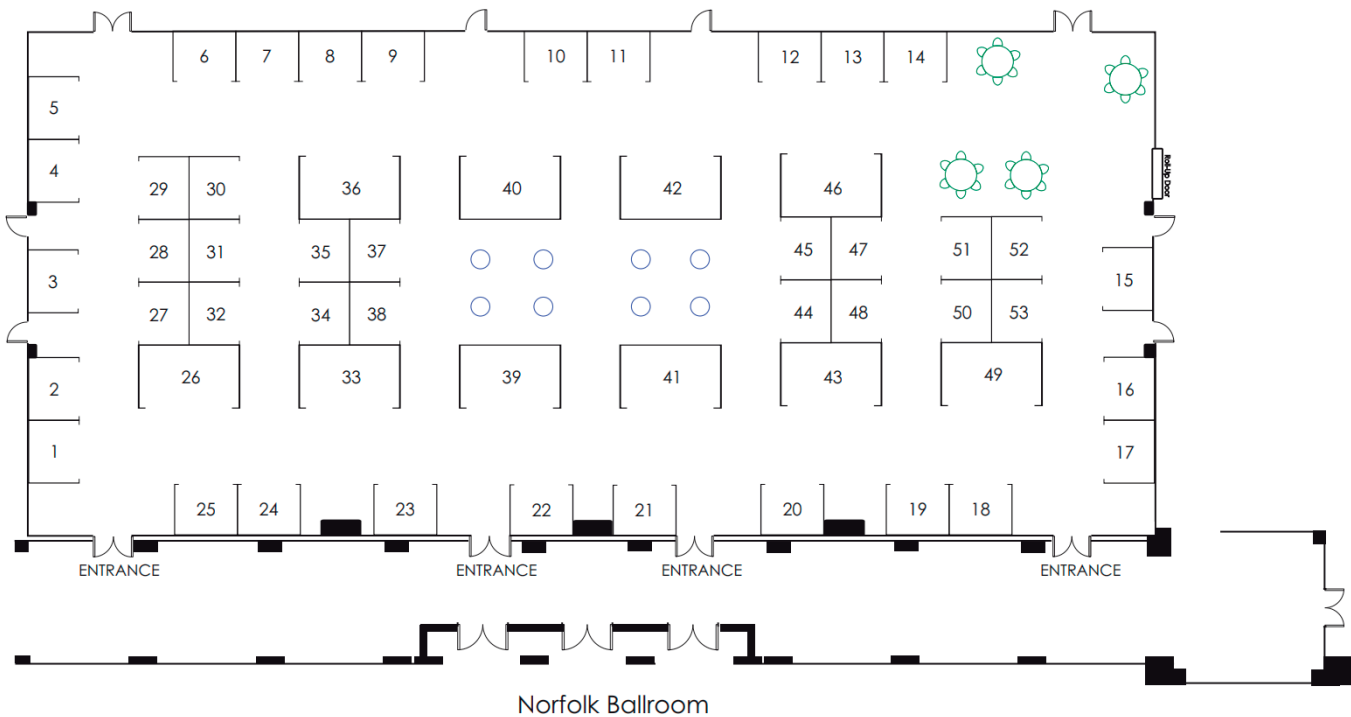
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2024 EXHIBIT FLOOR PLAN

NORFOLK **Marriott**
WATERSIDE



EVENT: VPRS 2024	Version: 02
EVENT DATE: September 14, 2024	Revised: 01-12-24
LOCATION: Norfolk Ballroom	
SCALE: BOOTHS: 8'x10'	



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PROMOTIONAL OPPORTUNITIES

Registration Packet Stuffers - \$250

Have your single-sheet flyer in the hand of every delegate as part of the 2024 Conference. Registration Packet. 1,000 copies can be placed in conference packets.

Tabletop (Unmanned) Display - \$250

Have your brochure/single-sheet flyer on a shared tabletop during the advertised exhibit hall hours at the 2024 Conference. 1,000 copies can be displayed.

Register and pay online at VRPS.com. *Send collateral material by July 12, 2024 to:
Norfolk Parks & Recreation VRPS Conference | 235 E Main St | Norfolk, VA 23510

Promotional Items

To encourage delegates to visit the exhibit hall, we welcome your donation of door prizes and items for the auction(s).



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CONDITIONS OF SPACE

AGREEMENT TO CONDITIONS

Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Virginia Recreation and Park Society (hereinafter called VRPS) shall have sole control of the exhibitor hall.

EXHIBITOR LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend VRPS, its employees, and agents harmless against any claims, losses, and damages to persons or property caused by exhibitor's installation, removal, maintenance, or use of the exhibitor's premises. Each party to this agreement shall indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively, "claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of the Norfolk Waterside Marriott as contemplated by this contract. This paragraph shall not waive any statutory limitations of liability available to either party, including facilities' limitations of liability laws, nor shall it waive any defenses either party may have with respect to any claim.

REGISTRATION POLICIES

Exhibitors are welcome to participate on Monday educational sessions. Each exhibiting company will receive up to two exhibit hall lunch combination tickets. Additional lunch tickets may be purchased for \$50 each. Tickets to other meals/socials during the VRPS Conference may be purchased for an additional fee.

DRAYAGE AND DELIVERIES

After you are registered for the exhibit hall, you will be given access to a vendor portal for additional services.

ELECTRICAL, AUDIO VISUAL AND INTERNET DATA

Contact VRPS (vrps@vrps.com) for more details.

INSURANCE

In all cases, exhibitors wishing to insure their goods must do so at their own expense.

ASSIGNMENT OF SPACE

VRPS shall assign all exhibit hall space but shall consider the location preference of individual exhibitors as much as possible. Full payment for space must accompany signed contract. Payments for the space shall be made by the exhibitor by means of online purchase at www.vrps.com.

CANCELLATION BY EXHIBITOR

Should the exhibitor be unable to occupy and use the contracted exhibit space, contact VRPS as soon as possible at vrps@vrps.com. Booth fees paid by the exhibitor, minus a \$75 cancellation charge, will be refunded, provided the cancellation is received in writing on or before the close of business 6/30/2024.

No refunds will be made if the notice of cancellation is received on or after 7/1/2024.

VRPS LIABILITY

VRPS undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, damage or destruction by fire, accident or any other cause.

EXHIBIT HALL SPECS

Exhibit hall is carpeted and has a minimum ceiling height of 22". We highly encourage active, interactive space.



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