

EXHIBITOR OPPORTUNITIES

VRPS Conference ▲ 2023 ▲ James City County

PRISM OF POSSIBILITIES

reflecting on history to illuminate the future

Exhibit Hall • September 11 • Noon-4 p.m.

EXHIBIT HALL LOCATION

DoubleTree by Hilton Hotel
50 Kingsmill Road, Williamsburg, VA 23185

COMMITTEE CONTACT

John Carnifax, Exhibits/Sponsorships Co-Chair
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CONNECT WITH OVER 500 CONFERENCE ATTENDEES AND INDUSTRY PEERS!

We invite you to James City County, an unforgettable County of historic charm, great food, rich culture and awesome recreational experiences!

Join us as at the Virginia Recreation & Park Society's 69th Annual Conference as an exhibitor to showcase your business and experience history in the making!

VRPS.COM/2023-ANNUAL-CONFERENCE

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ABOUT VRPS

Founded in 1953, VRPS is a 501(c)(6) organization with over 1,400 members representing 120 parks and recreation departments across Virginia. VRPS plays a leading role in state parks and recreation in the nation and exists to unite all professionals, students, and businesses engaged in the field of parks, recreation and leisure services. We also provide educational and networking opportunities for our members and maintain a legislating presence on the local, state, and national level to ensure representation of parks, open space and recreation services.



COMMERCIAL MEMBERSHIPS

Companies involved in the delivery of leisure services, equipment, supplies, or similar associated activities for parks and recreation qualify for VRPS Commercial Membership for *\$250/year* and features the following benefits:

- Access to online membership directory including corporate logo, website URL, and social links in commercial member listing
- VRPS member agency department mailing list upon request
- Virginia Parks & Recreation digital publications
- 10% off advertising
- Free job bank and classifieds postings
- Full use of members-only sections of [VRPS.com](https://www.vrps.com)
- Two individual commercial representative memberships
- Exposure on VRPS "Preferred Vendors" webpage including a hotlink to your website
- Exposure in Virginia Parks & Recreation digital publications on a full-page ad representing preferred vendors (distributed electronically to entire VRPS membership)

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VRPS 2023 • Exhibit Hall Details

Date/Time: Monday, September 11, Noon-4 p.m.

Setup: 9 a.m.-noon; **Tear Down:** 4-6 p.m.

Location: DoubleTree by Hilton Hotel, 50 Kingsmill Road, Williamsburg, VA 23188

The Virginia Recreation & Park Society's Annual Conference provides access to a field of leaders and financial decision-makers throughout the Commonwealth of Virginia.

Your exhibit booth is an easy and affordable way to promote your product, program, or services to a targeted professional audience while supporting the continued development of the field of Parks and Recreation. If the VRPS vision, mission, and values are in alignment with yours, we encourage you to become a conference exhibitor.

EXHIBITOR BOOTH RATES:		
	PREMIUM (20' x 30')	STANDARD (10' x 10')
<i>Pipe and drape</i>	X	X
<i>8' high backdrops</i>	X	X
<i>3' high side rails</i>	X	X
<i>Two draped 6' tables</i>	X	
<i>One draped 6' table</i>		X
<i>Two chairs</i>	X	X
<i>One booth sign (7" x 44")</i>	X	X
<i>Two Exhibit Hall lunch tickets</i>	X	X
MEMBER RATE	\$1,550	\$725
NON-MEMBER RATE*	\$1,800	\$975

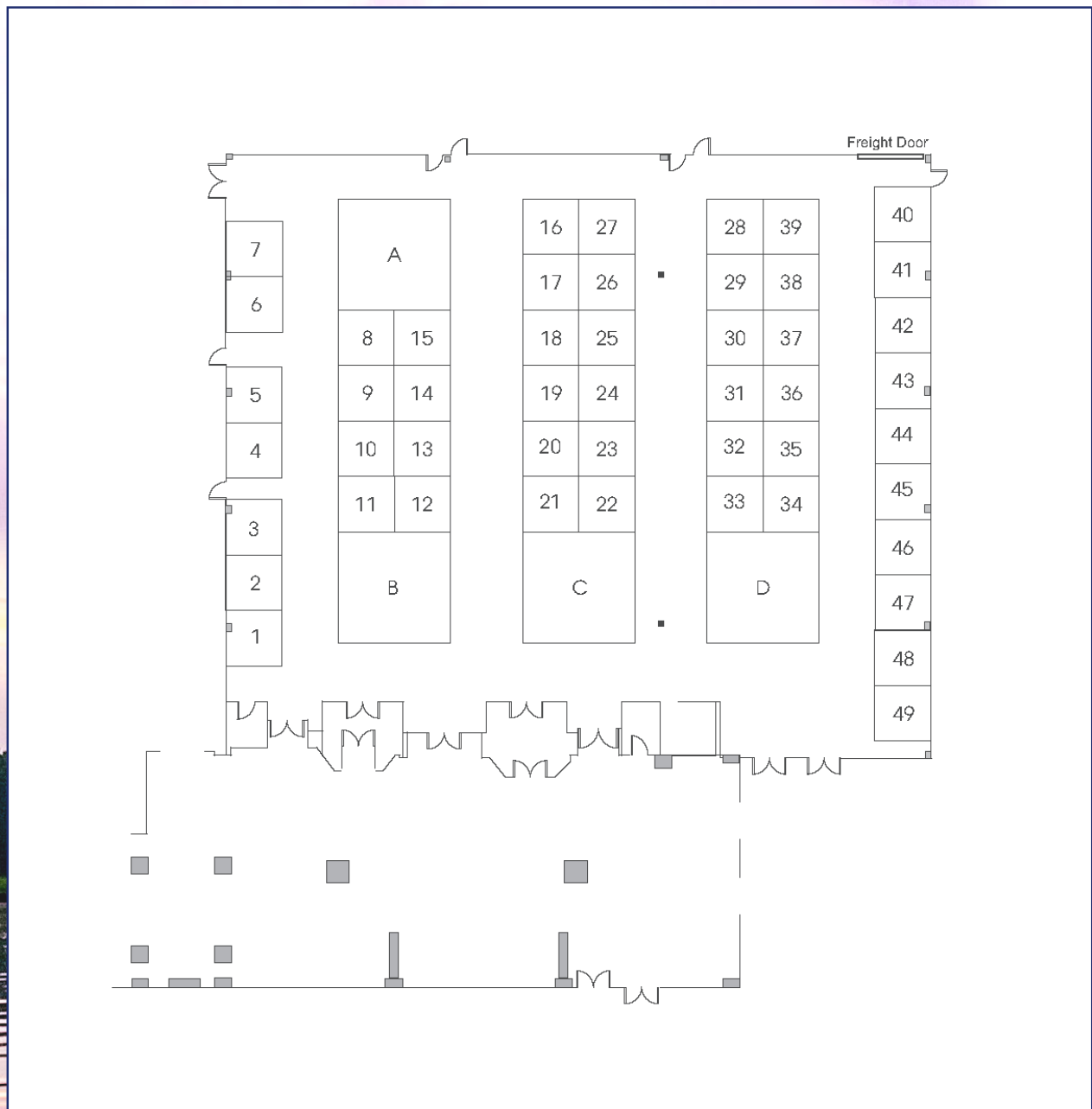
***Non-member fee includes a one-year VRPS Commercial Membership valued at \$250.**

There is no guarantee of inclusion in conference materials and/or digital promotion for booths secured after July 1, 2023

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DoubleTree by Hilton Hotel • Exhibit Hall Map





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Promotional Opportunities

Registration Packet Stuffers – \$250*

Must provide 1,000 copies of your promotional material by July 15, 2023.

Promotional material is limited to a one-page, 8.5"x11" flyer or brochure.

Mobile App Banner – \$750 per day (3 available)

Ad will run for one day (Monday or Tuesday) in rotation with Technology Sponsor.

App was open for 17,800 minutes during the 2019 VRPS Conference.

VRPS Video Wall – \$250-\$1,000 (With Paid Exhibit Hall Booth)

Featured spot on the LED Video Wall (wall-sized TV – only better!)

Capture the attention of delegates in the Exhibit Hall; your message repeats approximately every half-hour.

Your message will display across panels in multiple areas and on a continuous loop of moving "prism" graphics as delegates walk by or stop to watch.

REGISTER AND PAY ONLINE AT VRPS.COM

*** Send promotional materials by July 15, 2023 to:**
John Carnifax, 5320 Palmer Lane, Suite 2A, Williamsburg, VA 23188

PROMOTIONAL ITEMS

To encourage delegates to visit the exhibit hall, we welcome your donation of door prizes and items for the auction(s).

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Conditions of Space

AGREEMENT TO CONDITIONS

Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Virginia Recreation and Park Society (hereinafter called VRPS) shall have sole control of the exhibitor hall.

EXHIBITOR LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend VRPS, its employees, and agents harmless against any claims, losses, and damages to persons or property caused by exhibitor's installation, removal, maintenance, or use of the exhibitor's premises. Each party to this agreement shall indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively, "claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of the DoubleTree by Hilton Hotel as contemplated by this contract. This paragraph shall not waive any statutory limitations of liability available to either party, including facilities' limitations of liability laws, nor shall it waive any defenses either party may have with respect to any claim.

REGISTRATION POLICIES

Exhibitors are welcome to participate in educational sessions. Each exhibiting company will receive up to two exhibit hall lunch combination tickets. Additional lunch tickets may be purchased for \$50 each. Tickets to other meals/ social during the VRPS Conference may be purchased for an additional fee.

DRAYAGE AND DELIVERIES

Contact Exhibits Inc. at (804) 788-4400 or email becky_shelton@xhibitsinc.com.

ELECTRICIAL, AUDIO VISUAL AND INTERNET DATA

Click [here](#) to access the Service Request form provided by DoubleTree by Hilton Hotel and return to heather.meier@shaminhotels.com at the DoubleTree Hotel.

INSURANCE

In all cases, exhibitors wishing to insure their goods must do so at their own expense.

ASSIGNMENT OF SPACE

VRPS shall assign all exhibit hall space but shall consider the location preference of individual exhibitors as much as possible. Assignments will be on a first paid basis. Full payment for space must accompany signed contract. Payments for the space shall be made by the exhibitor by means of online purchase at www.vrps.com.

CANCELLATION BY EXHIBITOR

Should the exhibitor be unable to occupy and use the contracted exhibit space, contact VRPS as soon as possible at vrps@vrps.com. Booth fees paid by the exhibitor, minus a \$75 cancellation charge, will be refunded, provided the cancellation is received in writing on or before the close of business 7/31/2023. No refunds will be made if the notice of cancellation is received on or after 08/01/2023.

VRPS LIABILITY

VRPS undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, damage or destruction by fire, accident or any other cause.

EXHIBIT HALL SPECS

Exhibit hall is carpeted and has a ceiling height of 13.6'.